

## Levels of Partnership

Partner Benefits	Friend \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000
Banner displayed at clubhouse of choice.	✓ 2 X 4	✓ 2 X 6	✓ 3 X 6	✓ 3 X 8
Business & Community Partner window decal to be displayed at business.	✓	✓	✓	✓
Name or Logo with Link to Business & Community Partnership Program page.	✓	✓	✓	✓
Golf Tee Sign.	✓	✓	✓	✓
Dia De Los Muertos 3/5K Family Run complimentary race entries.		✓ 2 Tickets	✓ 4 Tickets	✓ 8 Tickets
Recognition at all major events.		✓ Banner Placement	✓ Banner Placement	✓ Prominent Banner Placement
Exposure on marketing material in local newspaper, print ads, social media, press releases, website, ads, brochure, etc.		✓	✓	✓
Complimentary tickets to Annual Gala.		✓ 2 Tickets	✓ 4 Tickets	✓ 8 tickets/VIP Table
Business/Organization Logo on golf carts at Golf Tournament.		✓	✓ Golf twosome	✓ Golf foursome
Name/Logo inclusive on Dia De Los Muertos 3/5K Family Run event T-shirt.		✓	✓ Name	✓ Logo

**50th Annual Golf Tournament on July 10, 2020**

**Masquerade Gala on September 26, 2020**

**Dia del los Muertos 3/5K Family Run on October 25, 2020**

## PLATINUM PARTNER

**Platinum \$10,000+**  
(Flexible payment options available)

### Major Event Title Sponsor

-Customized title package designed specifically to your business!

**As a Platinum Partner, your business or organization will receive:**

- \*All the Gold Partner Benefits from the levels of partnership indicated on adjacent page
- \* **One major event named after your business**
- \* **All additional event benefits listed below**

Golf Tournament:  
July 10, 2020



- Includes all Gold Partner Benefits listed on adjacent grid.
- Exclusive title sponsor naming rights.
- Business logo signage in BBQ area.
- Complimentary BBQ guest tickets.
- Two foursomes.

Masquerade Gala:  
September 26, 2020



- Includes all Gold Partner Benefits listed on adjacent grid.
- Exclusive title sponsor naming rights.
- Sponsor naming rights.
- Main stage prominent business banner display.
- Business logo signage on all table tops.

Dia del los Muertos  
3/5K Family Run:  
October 25, 2020



- Includes all Gold Partner Benefits listed on adjacent grid.
- Exclusive title sponsor naming rights.
- Premiere exposure on 3/5K Run t-shirt.
- Banner on main stage.
- Business logo on runners' participant goody bags.
- Tabling opportunities.

# Benefits for your Business or Organization

## Partnering with Boys & Girls Clubs of Santa Cruz County benefits your company through:

- Highlighting your company's philanthropic or corporate values.
- Tax deduction.
- Alignment with Santa Cruz County's premier youth-serving organization.
- Access to the extended network of BGCSCC members & supporters.
- Increased visibility and brand loyalty.
- Opportunities for community engagement with activities through employee volunteering.
- Increased goodwill with your customers and the community.
- Investing in a common goal.

## 2020 Calendar of Events and Activities



Youth of the Year Awards Banquet

April 2, 2020

50th Annual Golf Tournament

July 10, 2020

Masquerade Gala

September 26, 2020

Dia del los Muertos 3/5K Family Run

October 25, 2020

7th Annual Community Breakfast

November 19, 2020

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(831) 423-3138 [www.boysandgirlsclub.info](http://www.boysandgirlsclub.info)

# Boys & Girls Clubs of Santa Cruz County

## 2020

## Business & Community Partnership Program



Help Make Our Community Stronger & Great Futures Possible



**BOYS & GIRLS CLUBS**  
OF SANTA CRUZ COUNTY