

# Business and Community Partners

**Gifts of \$25,000+**

City of Santa Cruz  
County of Santa Cruz  
The David & Lucile Packard Foundation  
Live Oak School District  
Monterey Peninsula Foundation  
Silicon Valley Leadership Group

**Gifts of \$1,000-\$4,999**

Albion Environmental, Inc.  
AAA Northern California  
ANB Insurance Services  
Bay Federal Credit Union  
Bassano Plumbing  
Elizabeth Quinn, MS DC  
Charles Schwab  
Gino Panelli Foundation  
Ifland Engineers  
JMI Commercial Real Estate & Investments\*  
Knox Roofing  
Hula's Island Grille  
Kiwanis Santa Cruz  
Lagunitas Brewing Company  
Lighthouse Bank  
Lloyd's Tire & Auto Care  
Looker  
MME Civil & Structural Engineering  
Mickey's Catering  
Morgan Stanley Foundation  
Moose Lodge #545  
MYNT Systems  
Nielson Studios - Architecture & Design  
New Leaf Market  
Omega Nu of Santa Cruz  
O'Neill Surf Shop  
Palo Alto Medical Foundation  
RI Engineering  
Ruben Garza Photography  
Santa Cruz County Bank  
Santa Cruz Odd Fellows Lodge #96  
Sir Froggy's Pub  
Swift Consulting Services  
The Specialized Foundation  
Togo's Sandwiches  
United Way of Santa Cruz County  
Weber, Hayes and Associates, Hydrology and Environmental Engineering  
We are California Grown

**Gifts of \$500-\$999**

7-Eleven, Inc. Store #38008  
Ausonio Incorporated  
Canepa Group, Inc  
Enterprise Trust & Investment Company  
Freeline Surf Shop  
GAP  
K&D Landscaping  
Kohl's Cares  
Leo's U-Save Scotts Valley  
Meisser Seales Riccabona

**Gifts of \$10,000-\$24,999**

Berry Family Foundation  
Community Foundation of Santa Cruz County  
Provac Sales

**Gifts of \$500-\$999 (cont.)**

Miller Maxfield, Inc.  
Mpress Digital  
Oakland A's  
Pacific Edge Climbing  
Richard Irish Engineering  
Ron Fry Real Estate  
Rotary Club of Santa Cruz Santa Cruz  
Santa Cruz Core Fitness + Rehab  
Santa Cruz Host Lions  
Scarborough Gardens  
Scarborough Lumber  
Starbucks Coffee  
Sunrise Rotary Santa Cruz  
Vivid Seats  
Whiting's Foods  
We Are California Grown  
William L. Price Charitable Fnd

**Gifts of \$100-\$499**

A Tool Shed Equipment Rentals, INC.  
Aura Hardwood  
Bay Photo  
Beauregard Vineyards, LLC  
Beck & Mathiesen, APC, Attorneys at Law  
Bocce Soul  
Bogard Construction  
Bogner Sheet Metal Heating & Air Conditioning  
Bookshop Santa Cruz  
Brass Key Locksmith  
Cafe Cruz  
Carpet One, Santa Cruz  
Crow's Nest & Shadowbrook Restaurant  
East Cliff Brewing Company  
Habanero's Bar and Grill  
Ifland Survey  
Integrity Automotive Services  
JJM Painting  
Jones & Perry, Inc.  
Kelly-Moore Paints  
Law Office of Robert E. Bosso  
Marconi Civic Club  
Mauldin & Company  
NHS, Inc.  
Palace Art & Office Supply  
Pacific Cookie Company  
Peet's Coffee Scotts Valley  
Play It Again Sports  
Quilici Gardening  
Redtree Partners LP  
Riordan-Melrose, LLC  
Santa Cruz Community Health Centers  
Santa Cruz Elks Lodge #824

**Gifts of \$5,000-\$9,999**

Brian Bothman Construction  
49er Foundation  
City of Scotts Valley  
East Bay Community Foundation  
MADI  
Modern Woodmen Financial  
Network Management Solutions  
Odd Machine  
Santa Cruz Community Credit Union  
Santa Cruz City Firefighters Local 1716

**Gifts of \$100-\$499 (cont.)**

San Lorenzo Lumber  
Scarborough Home Center  
Scharf Investments, LLC  
Scotts Valley Host Lions \*  
Silver Dolphins Swim Club  
Starbucks  
Sterling Driving School  
Target Stores  
Tom Ralston Concrete  
U Save Liquors  
Verve Coffee Roasters

**Community Collaborators**

Arts Council Santa Cruz County  
Big Brothers Big Sisters  
Boy Scouts - Troop 674  
Cabrillo College  
California State Parks  
California State University Monterey Bay  
California Endowment for the Arts  
City of Santa Cruz - Louden Nelson Teen Center  
City of Santa Cruz Parks & Recreation  
Coastal Watershed Council  
Community Bridges - La Manana  
Community Television of Santa Cruz  
County of Santa Cruz - Health Services Agency  
County Office of Education  
Cub Scouts - Pack 674  
Diversity Center  
Encompass  
Earn-a-Bike  
First Friday  
Good Times  
Guitars Not Guns  
Holy Cross Church  
Homeless Garden Project  
Homeless Services Center  
Human Care Alliance  
Laird's Academy of Martial Arts  
Life Lab  
Live Oak Little League  
Live Oak Resource Center  
Mercy Housing  
Missio Dei Community  
Monterey College of Law  
Monterey Bay Economic Partnership  
Queer Youth Task Force  
Resource Center for Non-Violence  
San Lorenzo Valley School District  
Santa Cruz Chamber of Commerce  
Santa Cruz County Parks  
Santa Cruz City Schools  
Santa Cruz City Library  
Santa Cruz Little League  
Santa Cruz Museum of Art & History  
Santa Cruz Parks and Recreation  
Santa Cruz Police Department  
Santa Cruz County Sheriff's Association  
Save Our Shores  
Scotts Valley Chamber of Commerce  
Scotts Valley Market  
Scotts Valley Unified School District  
Second Harvest Food Bank  
Seymour Marine Discovery Center  
Sheriff Athletic League  
Simpkins Swim Center  
Twin Lakes Church  
University of California Santa Cruz  
Volunteer Center of Santa Cruz County

## 2019 IMPACT REPORT



**Boys&Girls&  
Safe Places&  
Guidance&  
Leadership**







*Boys & Girls Clubs of Santa Cruz County's mission is to help young people, especially those who need us most, build strong character and realize their full potential as responsible citizens and leaders.*

*We do this by providing safe places filled with hope and opportunity, ongoing relationships with caring adults, and life enhancing programs.*

**3,977** TOTAL YOUTH SERVED THROUGH CLUB MEMBERSHIP AND COMMUNITY OUTREACH IN 2018.

#### DOWNTOWN

Total Members: 1,352  
Average Daily Attendance  
After School: 128 Summer: 155

#### LIVE OAK

Total Members: 912  
Average Daily Attendance  
After School: 193 Summer: 161

#### JOE & LINDA ALIBERTI

Total Members: 307  
Average Daily Attendance  
After School: 46 Summer: 71

#### Gender

63% Male  
37% Female

#### Ages

37% 6-9  
38% 10-12  
25% 13-18

#### Socio-Economic Status

35% of Club members qualify for free or reduced-price school lunches.

#### Ethnicity

39% White  
22% Hispanic or Latino  
4% Black or African American  
3% Asian  
23% Two or more races  
11% Some other race

#### Adult Staff and Volunteers

73 professional staff  
318 volunteers  
24 board members

## CLUB EXPERIENCE

### KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT

#### SAFETY

98% OF MEMBERS SAY THAT THEY FEEL SAFE AT THE CLUB

#### FUN

93% OF MEMBERS HAVE A GOOD TIME AT THE CLUB

#### RECOGNITION

80% OF MEMBERS SAY STAFF LET THEM KNOW WHEN THEY ARE DOING SOMETHING WELL

#### SUPPORTIVE RELATIONSHIPS

65% OF MEMBERS SAY THERE IS AT LEAST ONE CLUB STAFF MEMBER THEY WOULD TURN TO IN A CRISIS

#### BELONGING

97% OF MEMBERS FEEL THEY BELONG AT THE CLUB

#### STAFF EXPECTATIONS

71% OF MEMBERS SAY THERE IS AN ADULT AT THE CLUB WHO ALWAYS WANTS THEM TO DO THEIR BEST

## BY THE NUMBERS

100

Number of hours kids and teens spent reading during the summer

750

Youth participated in Club sports and leagues

33,556

Number of meals and snacks served in 2019.

83%

of members exercise for at least an hour a day five or more days per week.

3.3

Average grade point average for teens at the Live Oak Clubhouse

2,044

Hours of High Yield Learning Activities offered after school

1,844

Number of members who partook in High Yield Learning Activities offered after school

97%

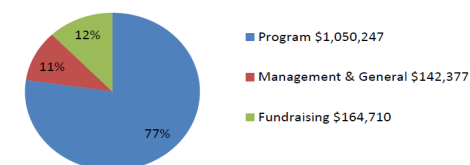
of our kids grades 5-12 are on track to graduate school on time.

## ACCOMPLISHMENTS

- 26 staff participated in 412 hours of Project Learn training to gain a better understanding about what it takes and how to deliver quality high yield learning activities throughout the Club. Department Directors establish daily/weekly activities/programs that were intentional, met targeted learning objectives and underscored the organizational goal to make the entire club a "learning center" so that every moment in the Club is a "learning experience."
- Established an internal Academic Success team (Education Directors at each Clubhouse) to share best practices and improve program delivery and impact. The team's primary area of focus is how to track academic data on Club members using report cards and school-based homework/grade websites.
- In partnership with Bothman Construction and the NFL's PLAY 60 Campaign, the San Francisco 49ers converted part of the Joe & Linda Aliberti Clubhouse asphalt space into an a brand new, wind protected turf field for Club members.
- Most recently to help combat the growing mental health crises facing our teen population, we are working with Santa Cruz County Mental Health on interagency trainings and developing and implementing the referral process for teens in crises.
- Joe & Linda Aliberti Clubhouse receive the Organization of the Year award from Scotts Valley Chamber of Commerce.
- Provided 289 kids a day staffed "walking busses" or van transportation from 10 schools to all three Clubhouses. This service is crucial for families who are unable to provide transportation for their children after school due to work constraints and other challenges.
- 75 middle school Club members learned about how to manage money as participants in "Reality Store" presented by Charles Schaub.

## 2018 Financial Statement (Audited)

#### 2017 Expenses \$1,357,334



#### 2017 Revenue \$ 1,338,333

