

2019 BUSINESS PARTNERSHIP PROGRAM LEVELS

PLATINUM \$10,000

- Event Named after Business for one major event and Platinum Sponsor for all major events
- Primary Exposure on all 50th Anniversary Campaign marketing materials (local newspaper print ads, social media, banner at events, press releases, website, ads, brochure, etc.)
- Banner displayed at Clubhouse of choice
- Golf Tournament benefits— banner at event, name on brochure, and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

GOLD \$5,000

- Recognized as Gold Sponsor for all major events
- Exposure on all 50th Anniversary Campaign marketing materials (local newspaper print ads, social media, banner at events, press releases, website, ads, brochure, etc.)
- Banner displayed at Clubhouse of choice
- Golf Tournament benefits— banner at event and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

SILVER \$2,500

- Recognized as Silver Sponsor for all major events
- Exposure on all 50th Anniversary Campaign marketing materials (local newspaper print ads, social media, banner at events, press releases, website, ads, brochure, etc.)
- Banner displayed at Clubhouse of choice
- Golf Tournament benefits— Golf Cart Sponsor and complimentary golf foursome
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

BRONZE \$1,000

- Recognized as Bronze Sponsor for all major events.
- Exposure on all 50th Anniversary Campaign marketing materials (local newspaper print ads, social media, banner at events, press releases, website, ads, brochure, etc.)
- Banner displayed at Clubhouse of choice
- Golf Tournament benefits— Tee Sign
- Business Partner Window decal to be displayed at business
- Logo and Link to business on BGCSCC Community Partner Website page.

FRIEND \$500

- Recognized as Business Partner at events and on 50th Anniversary Campaign material in text only
- Golf Tournament benefits— Tee Sign
- Business Partner Window decal to be displayed at business
- Name and Link to business on BGCSCC Community Partner Website page.

DANCING THROUGH THE DECADES

50TH ANNIVERSARY GALA
MARCH 23, 2019 AT SANTA CRUZ MUSEUM OF ART & HISTORY

PLATINUM \$10,000

- Title Sponsor signage at Main Stage & VIP Area
- Six complimentary tickets and extra drink tickets
- VIP Access
- Premier online and event exposure
- Premier logo placement in local newspaper print ads and event program
- Opportunity to donate auction item in addition to sponsorship
- \$40 Uber or Lyft credit for evening transportation

PLUS GALA BENEFITS

GOLD \$5,000

- Auction Area Sponsor
- Four complimentary tickets with extra drink tickets
- VIP access
- Secondary online and event exposure
- Secondary logo placement in local newspaper print ads and event program
- Opportunity to donate auction item in addition to sponsorship
- \$20 Uber or Lyft credit for evening transportation

PLUS GALA BENEFITS

SILVER \$2,500

- Verbal and Visual Recognition at event
- Two complimentary tickets with extra drink tickets
- Third tiered online and event exposure
- Third tiered logo placement in local newspaper print ads and event program
- Opportunity to donate auction item in addition to sponsorship
- \$20 Uber or Lyft credit for evening transportation

PLUS GALA BENEFITS

BRONZE \$1,000

- Verbal and Visual Recognition at event
- Two complimentary tickets with extra drink tickets
- Fourth tiered online and event exposure
- Fourth tiered logo placement in local newspaper print ads and event program
- Opportunity to donate auction item in addition to sponsorship
- \$20 Uber or Lyft credit for evening transportation

PLUS GALA BENEFITS

More information on our Gala at boysandgirlsclub.info/50years

ALL 2019 EVENTS








- Youth of the Year Awards and Banquet (May 2019)
- 3rd Annual Bocce Ball Tournament (May 2019)
- 49th Annual Swing Into Great Futures Golf Tournament (July 2019)
- 2nd Annual Dodge for a Cause: Dodgeball Tournament (August 2019)
- 2nd Annual Live Oak Family Fun Run (Fall 2019)
- 6th Annual Community Breakfast (November 2019)



2019 Calendar of Events and Activities

JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC

50TH ANNIVERSARY CAMPAIGN & CELEBRATION

<p>Live Oak Clubhouse 3rd Year Anniversary</p>	<p>Joe & Linda Aliberti Clubhouse 1st Year Anniversary Celebration</p>	 <p>49th Annual Swing Into Great Futures Golf Tournament 7/12/19</p>	 <p>Live Oak Family Fun Run</p>
	<p>Youth of the Year Awards and Banquet</p>		
<p>Dancing Through the Decades: 50th Anniversary Gala 3/23/19</p>	<p>Graduation Celebrations!</p>	<p>Dodge For a Cause: Dodgeball Tournament 8/25/19</p>	
	<p>3rd Annual Bocce Ball Tournament hosted by Friends of Joe & Linda Aliberti Clubhouse</p>		<p>6th Annual Community Breakfast 11/14/19</p>
<p>AFTER SCHOOL PROGRAM OPEN</p>	<p>SUMMER CAMP OPEN</p>	<p>AFTER SCHOOL PROGRAM OPEN</p>	

www.boysandgirlsclub.info

BOYS & GIRLS CLUBS OF SANTA CRUZ COUNTY 2019

BUSINESS PARTNERSHIP PROGRAM

50th Anniversary Special Celebration

BOYS AND GIRLS CLUBS OF SANTA CRUZ COUNTY



ANNIVERSARY
CELEBRATING 50 YEARS OF SERVICE TO KIDS & TEENS




FOR 50 YEARS, BUSINESSES HAVE BEEN A LIFELINE OF SUPPORT FOR BOYS & GIRLS CLUBS OF SANTA CRUZ COUNTY. THANK YOU!

BE PART OF OUR SPECIAL YEAR LONG 50TH ANNIVERSARY FESTIVITIES TO ENSURE THAT THE CLUB IS HERE FOR GENERATIONS TO COME.

******* NEW THIS YEAR *******


ENHANCED BUSINESS PARTNER BENEFITS AND ENGAGEMENT OPPORTUNITIES




**BOYS & GIRLS CLUBS
OF SANTA CRUZ COUNTY**
1969 - 2019

30,000 People in Santa Cruz County have been a Club member at one point in their life.

54% of Alumni say that participating in the Club saved their life.



Nearly 9 in 10 alumni say the Club was one of the best things available to kids in their community.



4 in 5

79% alumni say their participation on the Club helped them develop a sense of responsibility.

Source: An independent survey of alumni conducted by Louis Harris & Associates