



**Race Registration Fees**

Kids and Teens \$10

Adults \$30

Families \$50

Includes race shirt, goodie bag, awards, refreshments, and day of event swim pass for Simpkins Family Swim Center.

**SATURDAY SEPTEMBER 22**

**8:00 AM - 12:00 PM**

**RACE START/END AT SHORELINE MIDDLE SCHOOL  
855 17TH AVE, SANTA CRUZ, CA 95062**

**SPONSORSHIP OPPORTUNITIES**

*WE CORDIALLY INVITE YOU JOIN US AS AN EVENT SPONSOR TO HELP LAUNCH THE 1ST LIVE OAK FAMILY FUN RUN. THIS 3/5/10K RUN WILL HIGHLIGHT THE BEST OF LIVE OAK AND IS OPEN TO WALKERS AND RUNNERS OF ALL AGES AND FITNESS LEVELS. FUNDS RAISED WILL SUPPORT BOYS & GIRLS AND SANTA CRUZ COUNTY PARKS ATHLETIC PROGRAMS, ACTIVITIES AND FACILITIES.*

**\$5,000 Title Sponsorship (1 available)**

The position of title sponsor for the Live Oak Family Fun Run is ideal for any company seeking to increase its brand recognition and strengthen its brand loyalty within the health and fitness and larger community. The title sponsor can utilize corporate social responsibility benefits like volunteer opportunities, increased employee health and wellness through event participation, and enhanced community engagement pre and post-race.

| SPONSOR LEVELS  | \$5,000<br>TITLE | \$1,000<br>Champion | \$500<br>Advocate | \$250<br>Supporter | \$100<br>Friend |
|---|------------------|---------------------|-------------------|--------------------|-----------------|
| Naming Rights (First Right of Refusal for 2019 Race)                          | *                |                     |                   |                    |                 |
| Top placement of logo on race shirts  | *                |                     |                   |                    |                 |
| Logo placement on race shirts   | *                | *                   | *                 | *                  |                 |
| Featured on BGCSCC social media (website, Facebook, e-campaigns)              | *                |                     |                   |                    |                 |
| Logo on print ad  | *                | *                   | *                 | *                  |                 |
| Logo on printed materials (posters, flyers, registration forms, race packets) | *                | *                   | *                 |                    |                 |
| Logo on BGCSCC website (Business Partner Page)                                | *                | *                   | *                 |                    |                 |
| Complimentary Race Entries  | 10               | 4                   | 2                 | 1                  |                 |
| Banner displayed at prime location  | *                |                     |                   |                    |                 |
| Course signs and banners  | *                | *                   | *                 | *                  |                 |
| Optional booth space at race  | *                | *                   | *                 | *                  | *               |
| Name on race shirts   |                  |                     |                   |                    | *               |

FOR MORE INFORMATION VISIT [WWW.BOYSANDGIRLSCLUB.INFO](http://WWW.BOYSANDGIRLSCLUB.INFO) or CALL (831) 423-3138 or email [alexandra@boysandgirlsclub.info](mailto:alexandra@boysandgirlsclub.info)