



BOYS & GIRLS CLUBS
OF SANTA CRUZ COUNTY

2017-2018

Business Partnership Program Form

Online form available boysandgirlsclub.info/donate/bpp



Company/Business Name: _____

Primary Contact Name(s): _____

Address: _____

City, State, Zip: _____

Email address: _____

Telephone: _____

Cash Check Credit Card

Card # _____

Security Code _____ Expiration Date ____/____ Zip Code _____

I would like to be recognized by Boys & Girls Clubs of Santa Cruz County as a Business Partner at the following level:

Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000) Champion (\$500) Friend (\$250)

I'd like to sponsor one of the following events:

Youth of the Year (February 9, 2018)

Includes Complimentary Table for 8, recognition on marketing materials and at event.

Kids Nite Out (April 13, 2018)

Opportunity to be on KNO t-shirts, banner, and recognition on all marketing material for the event.

Swing Into Great Futures Golf Tournament (July 13, 2018)

Community Breakfast (November 15, 2018)

Recognition on marketing materials, recognition at event, and table for 8 at breakfast.

Additional Opportunities

Youth of the Year Banquet

Sponsor a Family- \$100

Kids Nite Out

Dinner Sponsor (\$2,000)

T-Shirt Sponsor (\$1,000)

Swing Into Great Futures Golf Tournament

Golf Cart Sponsor- \$500

Youth Foursome Sponsor- \$600

Tee Sponsor- \$250

Banner Program

\$500 a year or \$900 for 2 years

(Automatically included in any Partnership Level Champion or above)

Your Company's name and logo will be prominently displayed on a banner on the wall of our Downtown Santa Cruz Clubhouse.

Your business will receive more than 75,000 exposures in our Downtown Santa Cruz facility. Exposure opportunities include sporting activities, senior fitness programs, annual Craft Fair, the Community Breakfast, Family Nights, and Open Houses.

I'd like to participate in the banner program.

Please return Cash/Check payment and Business Partnership Form to:
BGCSCC 543 Center Street, Santa Cruz, CA 95060 or scan and email to alexandra@boysandgirlsclub.info.



BOYS & GIRLS CLUBS
OF SANTA CRUZ COUNTY

Business Partnership Program Levels



Boys & Girls Clubs of Santa Cruz County's Business Partnership Program supports youth in Santa Cruz County. As a business partner, your financial contribution allows for Club kids to become responsible, engaged citizens with a safe space and positive mentors.

	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Champion \$500	Friend \$250
Sponsor of one annual event - Youth of the Year - Golf Tournament - Fun Run - Community Breakfast	Lead Sponsor ✓	Co-sponsor ✓	Supporting Sponsor ✓		
Table for 8 at Youth of Year Banquet	✓				
Personal "Thank You" art created by Club members	✓	✓			
Cooperative, cross-marketing opportunities and social media campaigns	✓	✓	✓		
Featured in BGCSCC Sentinel "Thank You" Ad	Full color w/ large logo ✓	Full color w/ medium logo ✓	Full color w/ small logo ✓		
Banner displayed in Downtown Gym or Live Oak Clubhouse Basketball Court	banner size 6 x 8 ✓	banner size 5 x 7 ✓	banner size 5 x 3 ✓	banner size 5 x 3 ✓	
Table for 8 at Community Breakfast	✓	✓	✓	✓	✓
Tee Sponsorship at Golf Tournament	✓	✓	✓	✓	✓
Business Partner Window Decal to display at your business	✓	✓	✓	✓	✓
Recognition with logo and link to business on BGCSCC Community Partners page on BGCSCC website	✓	✓	✓	✓	✓